## **Maryland Benefits from Airports**

- Maryland's economic well-being is interconnected with its vibrant airport system and its robust aviation industry. The State's aviation system allows the community at-large to capitalize on an increasingly global marketplace.
- Aviation in Maryland both sustains and leads economic growth and development. Protecting and investing in airports will support the aviation industry and sustain the industry's positive impact on local, regional, and state economies. With continued support, Maryland's dynamic aviation system will continue to provide a significant economic return in the years to come.
- When the regional and local economic impacts of Maryland's 34 public-use general aviation and scheduled commercial service airports (excluding Baltimore-Washington International Thurgood Marshall Airport) are added together, over 9,900 jobs can be traced to the aviation industry. These employees receive more than \$583 million in total payroll, and generate nearly \$1.1 billion in total economic activity – over \$867 million in business revenue and \$272 million in local purchases.
- The total employment numbers for Maryland's public-use general aviation and scheduled commercial service airports includes nearly 5,000 direct jobs created by airport and visitor activity at these airports. Over 2,300 jobs were supported in local economic sectors as a result of purchases for goods and services by those 5,000 directly-employed workers; and, over 2,600 indirect jobs were supported by over \$272 million of local purchases by airport tenants.
- Nearly \$583 million dollars in personal wages and salary income was created in the State of Maryland by the activity at these 34 airports.
- Over \$867 million in business revenue was created from airport tenants, support services, and visitor services performed for the general aviation and scheduled commercial service aircraft and visitors using the 34 airports.
- Maryland's airports provide economic, health, welfare, and safety benefits to our residents from Fixed Base Operators (FBOs), maintenance/avionics businesses, charter aircraft operators, corporate flight departments, flight schools, military operations, and State/local law enforcement operations.





Business Revenue from Aircraft Handling Fees & Servicing of Aircraft

Local Purchases by Airport Tenants



For More Information. Please Contact:

Dawn Veatch, C.M. Salisbury-Ocean City: Wicomico Regional Airport (SBY) 5485 Airport Terminal Road, Unit A - Salisbury, MD 21804 410.548.4827 410.548.4945 (Fax) dveatch@wicomicocounty.org



December 2018

# Salisbury-Ocean City: **Wicomico Regional Airport (SBY)**

Maryland Economic Impact of Airports



The Maryland Aviation Administration commissioned this study to measure the economic impact of airport activity generated by the State's 34 public-use general aviation and scheduled commercial service airports (excluding Baltimore-Washington International Thurgood Marshall Airport). The approved methodology for this study has successfully been implemented throughout the U.S. to quantify the value of airports and airport systems. The economic contribution of each airport in the Maryland airport system was measured in terms of jobs, personal income, state and local taxes, and revenue generated directly by airport activity, using a base year of 2017 for the analysis.

#### Determining the Impact

Maryland's airports contribute to both the State and local economy by generating business revenues from all types of aviation-related activities – aircraft operations and fuel sales; cargo and package freight service; goods and services provided to pilots and passengers; and, the rents, leases, and services of on-airport businesses. In turn, these airport-related businesses hire people and, through the salaries paid to those employees, additional spending is generated in the economy. In addition, these on-airport firms also purchase goods and services from local and regional vendors. Ultimately, all these jobholders pay taxes to state and local governments. The graphic below shows the economic impacts created by the airport and the statewide system, which are measured in terms of BUSINESS REVENUE, JOBS, PERSONAL INCOME, and TAXES.

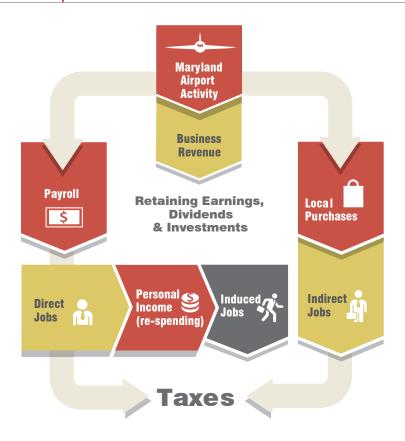
BUSINESS REVENUE: Airport-related business revenue is defined as revenue generated by firms providing the services to the commercial airlines as well as to the general aviation aircraft, military aircraft, and to the flight schools. These firms providing the service and the individuals employed by these firms also pay state, local, and federal taxes.

JOBS: Airport-related employment consists of three levels of job impacts - direct, induced, and indirect employee impact. DIRECT JOBS are jobs directly generated by airport activity, which would vanish if activity at the airports were to cease. INDUCED JOBS are created throughout the regional economy because individuals directly employed due to airport activity, spend their wages locally on goods and services such as food and housing. INDIRECT JOBS are generated due to the purchase of goods and services by firms dependent upon airport activity.

PERSONAL INCOME: Personal Income consists of wages and salaries received by those directly employed by airport activity and includes a re-spending impact which measures the personal consumption activity in the region of those directly employed as the result of airport activity. Indirect personal income measures the wages and salaries received by those indirectly employed.

TAXES: State and local taxes are paid by businesses and individuals involved in providing services in support of airport activity.

#### Flow of Economic Impact



### Salisbury-Ocean City: Wicomico Regional Airport

Salisbury-Ocean City: Wicomico Regional Airport is a publicly-owned, public-use primary scheduled commercial service airport owned and operated by Wicomico County. The Airport is located approximately 4 miles east of Salisbury-Ocean City is the only airport with daily scheduled air carrier passenger service on the Delmarva Peninsula.

The Airport maintains two runways. Runway 14/32 is an asphalt runway 6,400 feet by 100 feet with a full parallel taxiway. Runway 14 has non-precision approach capability; Runway 32 has precision approach capability. Runway 5/23 is an asphalt/grooved runway 5,000 feet by 100 feet with a full parallel taxiway and non-precision approach capability. The Airport is included in the FAA's National Plan of Integrated Airport Systems (NPIAS), making it eligible to receive federal funds. Its role, as a Primary Airport, means the Airport receives scheduled commercial passenger service and has more than 60,000 passengers annually.

The Airport has an Airport Traffic Control Tower (ATCT) that operates between the hours of 6:00 a.m. to 10:30 p.m. Airport users can obtain aircraft fueling services for 100LL and Jet A. Aircraft parking and storage is available on paved tie-downs and in corporate and T-hangars. The airport supports all types of general aviation activity including flight instruction, aircraft rental/sales, and charter flights. The 116 based aircraft at the airport are primarily single- and multi-engine aircraft, a few I jets, and a few helicopters.

The Airport serves the business, recreational, and flight training needs of the community through the services and employment opportunities provided by successful on-airport businesses. American Airlines has daily round trip flights to major American Airlines east coast hubs. Bay Land Aviation is a limited-service Fixed Base Operator (FBO) providing aircraft fueling and ground services, catering, rental cars, flight training, aircraft rental and charter services (baylandaviation.com). Other airport-based businesses include FEDEX Cargo, the Maryland State Police helicopter Trooper 4, and AG Atlantic Investment Inc. The Airport also has a dedicated Unmanned Aircraft Systems (UAS) area located within the Airport Business Park with a dedicated launch and recovery site.

